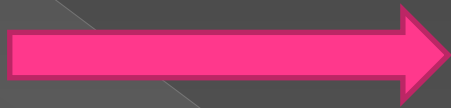


# INTERNET BEHAVIOUR



# HOW TO BEHAVE ONLINE?

Nowadays, internet has been an important part of our lives. It has influenced and changed our daily routine a lot. There are both advantages and disadvantages of using the internet. If we are willing and we want to use it properly, we must know some basic rules of good behavior.



# ADVICE

## ONLINE ETIQUETTE



- N** **NECESSARY** do people really need to know what you are posting?
- E** **EXEMPLARY** are you portraying yourself in a model fashion?
- T** **THOUGHT-PROVOKING** Is your post stimulating?
- I** **IDEALISTIC** Do your thoughts show principle?
- Q** **QUOTABLE** If someone used the words in your post to define you, how would you be remembered?
- U** **UNDERSTANDABLE** What is your tone?
- E** **ESSENTIAL** Is what you are saying crucial to the situation or conversation?
- T** **TRUSTWORTHY** Do your words portray you as someone in whom people can confide?
- T** **TRUE** Just don't lie. Ever.
- E** **EXACTLY WHAT YOU INTENDED** Overall, does your post convey what you intended?

ACCREDITED DIGITAL EDUCATION

**DSM** | DIGITAL  
SCHOOL OF  
MARKETING



# RULES OF NETIQUETTE

Adapted from [www.ablon.com/netiquette](http://www.ablon.com/netiquette)

CC BY-NC-SA  
@hj\_dewaard

**Rule 1** *Make it Personal*  
Remember the **HUMAN**  
*Do No Harm*  
*Share and express feelings*

**Rule 2** *Look around!*  
Know where you are in the digital space.  
*Permissions & practices*

**Rule 3**  
Online life **REFLECTS** Real life  
*Follow the laws* *Be ethical*  
*Don't Steal*

**Rule 4** *Respect time and bandwidth.*  
*Dial-up 3G 4G*  
*You ARE NOT THE CENTER*  
*Make Messages Meaningful*

**Rule 5** *BE POLITE*  
*Check facts and links!*  
Make yourself look good online.  
*1st Quality NOT Quantity*  
*Grammar matters! Edit it!*

**Rule 6**  
Share **EXPERT** knowledge.  
*Share experiences*  
*Create summaries*

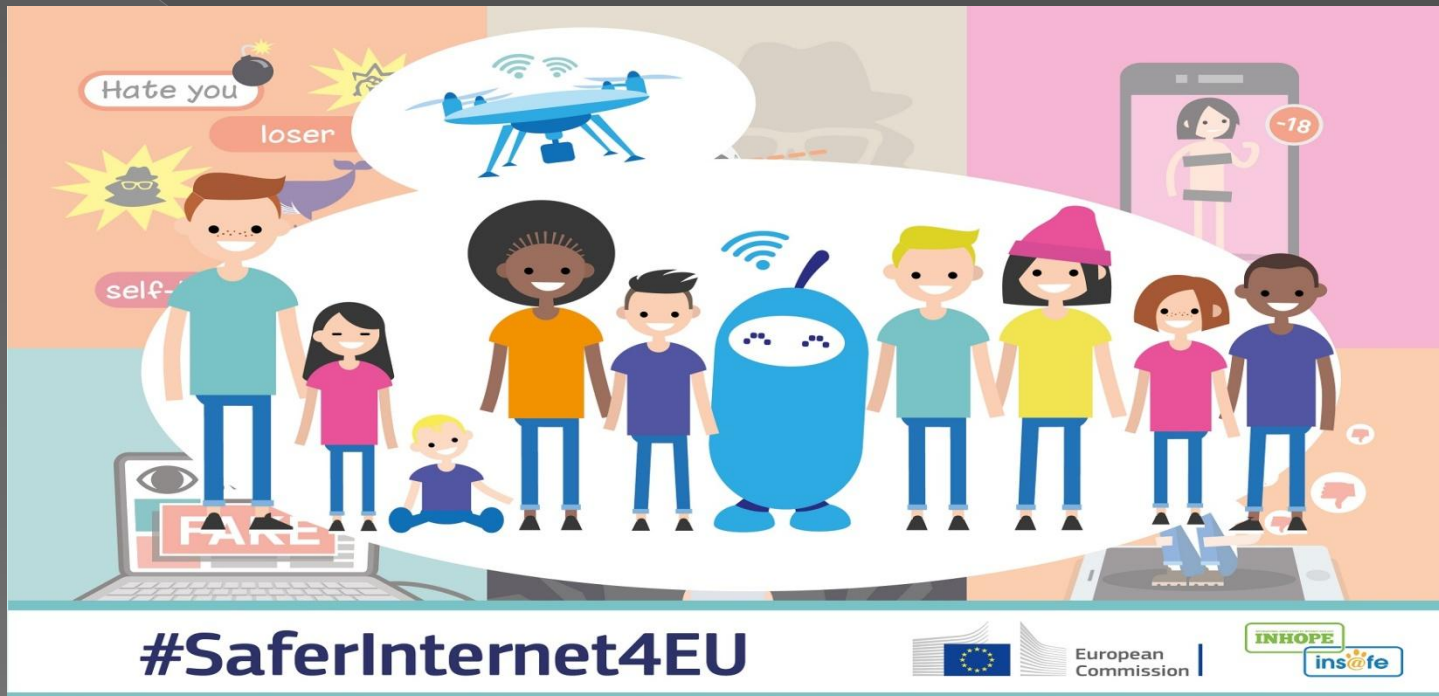
**Rule 7**  
Check your **OPINIONS** and **EMOTIONS**  
*Argue IDEAS not people*

**Rule 8**  
Respect other's **PRIVACY**  
*Don't publish without permission*  
*Link or share with appropriate license*

**Rule 9**  
Don't abuse your **power**  
*because you can*  
*Doesn't mean you should*

**Rule 10**  
**FORGIVE MISTAKES**  
*Be Kind*  
*We are all NEWBIES once*  
*Turn to wonder*  
*Address issues politely and privately*

# RULES



- Be careful what you write about others. Assume that anyone about whom you are writing will read your comments or receive them by some circuitous route. Respect the human



Using all UPPER-CASE CHARACTERS is the internet form of shouting, and is considered quite rude.

Don't be surprised if you get a grumpy response.



askleo.com/1858

- Generally speaking, avoid putting words into full capitals. Online, all-caps is considered SHOUTING.



**DO NOT FEED  
THE TROLLS**

- Do not post messages whose sole purpose is to sucker others into an irrelevant or unimportant discussion. Such messages are known as trolls.



**KEEP  
CALM  
AND  
DON'T  
SPAM**

KeepCalmAndPosters.com

- ◉ Do not post a message more than once.
- ◉ Do not post irrelevant messages, referred to in hacker's jargon as spam



